ACTION RESEARCH IN CATALONIA

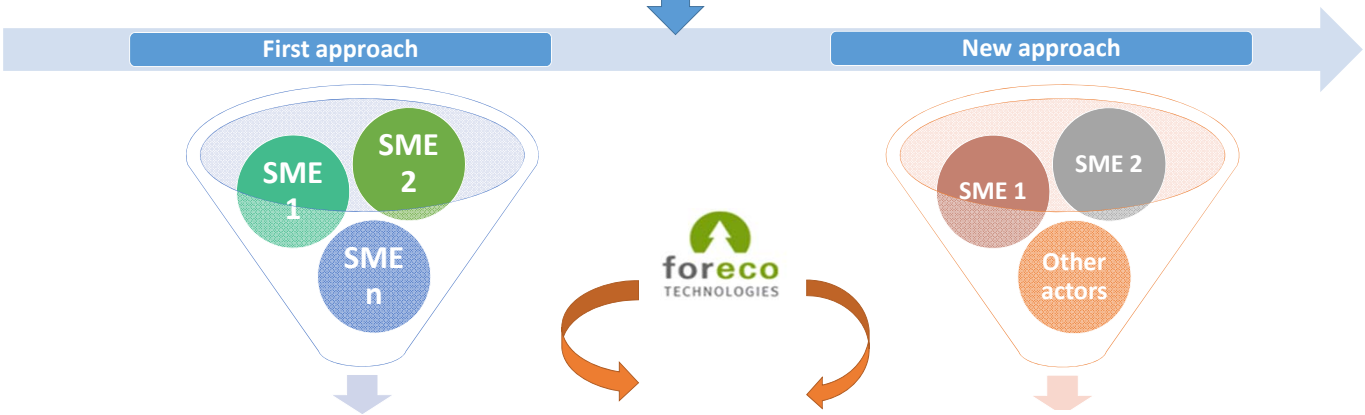
Exploring the enhancement of business support for mushrooms enterprises through common learning process with policy makers and SMEs

1. Background

Legal framework related to mushroom picking is undergoing change in Catalonia (Poblet + Ripollés, Alt Pirineu and Els Ports with payment scheme for mushroom picking- *public ownership*-)

Which challenges enterprises operating with mushrooms are facing?

What kind of business tools or advice should be provided to them in order to respond to their needs?



2. Progress to date

Workshop with **policy makers** during the 2nd RSG Meeting (11th February 2015)

"SWOT Exercise" for the mushroom sector from the business point of view

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"Designing actions Exercise" for the mushroom sector in terms of business enhancement

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1. Need for **legal framework**
2. Creation of **label for Catalan mushrooms**
3. To foster local initiatives through the enhancement of **cooperation between touristic sector and SMEs**

Credits: Elena Górriz (CTFC)

3. Next steps

Workshop with **SMEs in the mushroom sector** (End of May/Beginning of June) keeping the same format as for the 1st workshop (contact with stakeholder FETRUSE and Society of Micology) and embed workshop with possible conference/debate

Follow- up of core group of SMEs in the mushroom sector and work on the challenges and needs identified during the 1st and 2nd workshops through 2 to 3 workshops and/or participative meetings

This project has received funding from the European Union's Seventh Programme for research, technological development and demonstration under grant agreement No 311919